



procurro ⚙️

PROCURRO 

We Move Forward

www.gapless.io

www.frugalinnovation.io

www.agile4therestofus.com



Who is this man?

A portrait of Bill Joy, a man with grey hair, smiling, wearing a grey button-down shirt. The background is a blurred green and yellow bokeh. Text labels are overlaid on the image: 'The Near Web' (top left), 'The Here Web' (middle left), 'The Far Web' (bottom left), 'The Weird Web' (top right), 'The B2B Web' (middle right), 'The D2D Web' (bottom right), and 'Bill Joy The Six Ways of the Web' (bottom center).

The Near
Web

The Here
Web

The Far
Web

The Weird
Web

The B2B
Web

The D2D
Web

Bill Joy
The Six Ways of the Web

The Near
Web

The Here
Web

The Far
Web

The Weird
Web

The B2B
Web


The D2D
Web

Can you recognize here the IoT?



Big fish have small fish for breakfast



 Find out more



10 MOST POWERFUL

>>>>>>> INTERNET OF THINGS <<<<<<<<<

COMPANIES

SWOT ANALYSIS



Question: How does the little guy survive in a world full of big guys?

SWOT ANALYSIS



S

SPEED, AGILITY,
FLEXIBLE, NO
BARRIER, OWN
IMAGE, NOTHING
TO LOSE

W

\$, LEGAL (IP), HQ
GTM, DIVERSITY,
GEOGRAPHY,
LACK NETWORK,

O

NICHE
SPECIALTY,
FASTER, SEE WHAT
THEY DON'T
SEE,

NOT YET
DEFINED,
STANDARDIZED,
(WILD WEST)
REGULATED,
UNDER RADAR
SCREEN (SECURITY)

T

^{BIG}
SMALL CAPS
US DOUBTLIMITED,
SECURITY,
OBSCURE

The results

(sorry for the chicken
scratch writing)

Thank You



www.procurrosolutions.com

We Move Forward